

## Memorandum of Understanding (MoU)

Between

**S. M. E. S. Sanghavi College of Engineering, Nashik**

AND

**SoftCrowd Technologies, Nashik**

This Memorandum of Understanding (MoU), is made on this Date ( *1 February 2025* ) by and amongst **S. M. E. S. Sanghavi College of Engineering, Nashik**, Maharashtra for the **Departments of Computer Engineering, Information Technology, Artificial Intelligence and Machine Learning & SoftCrowd Technologies**, 2<sup>nd</sup> Floor, Kaveri Sankul, Wakilwadi Corner, Ashok Stambh, Nashik - 422001

### 1. Introduction

#### ❖ Organization/Company Profile –

##### **Name of Company- SoftCrowd Technologies**

SoftCrowd Technologies is a best custom web design and development company in Nashik, India. SoftCrowd is a worldwide leader in providing digital solutions. Our team of experts has years of experience and have worked on a wide variety of projects. We're based in Nashik, Maharashtra, India and specialize in Web Designing, Digital Marketing, Website Development & Software Development.

We provide professional and full-cycle services such as CRM/ERP solutions, Web Development, Business Website Designing, Mobile Application Development, Website Redesign, Website Maintenance, SEO Services, Custom Software Development, Web Application Development, E-Commerce Solutions. We create websites for companies of all sizes, from big corporations to small startups. For over five years, we've been providing customers with e-Commerce Solutions, Community Portals, Real Estate Portals, Travel Portals, Shopping Cart Solutions and many unique solutions services all around the world utilizing cutting-edge technologies such as PHP, Angular and NodeJS.

### ❖ Institute Profile- SMES Sanghavi College of Engineering, Nashik

Sanghavi College of Engineering was established in year 2012. It has started with the aim to provide high quality engineering education for the student to become productive citizens who continuously contribute to a global and rapid technological revolution. The institute is located at Mhasrul. Cosmopolitan Environment will be maintained with induction of students from all over India and from countries abroad. We have a strong linkages with leading corporates industries for the placement of our students.

## 2. Objectives of Cooperation

The main objective of this MoU is to provide a platform to build a strong and on-going relationship between **S. M. E. S. Sanghavi College of Engineering**, Nashik and **SoftCrowd Technologies**

### The primary goals are –

- 2.1 Industrial Training to Students as well as Faculty members.
- 2.2 Guest Lecture/Seminar/Webinar/Workshop etc. as per the expertise available in the company.
- 2.3 Industrial Live Project to final year Engineering Students.
- 2.4 Campus Placement for engineering final year students.
- 2.5 Full time offline/Online Internship for Engineering-Six months.
- 2.6 Mock Personal Interview session for which helps to groom final year students for Group Discussion, Technical, and Quiz.
- 2.7 The activity under MoU should be free of cost once in semester.

## 3. Coordination

Both parties S. M. E. S. Sanghavi College of Engineering, Nashik and all above mentioned Department along with **SoftCrowd Technologies** shall take all reasonable steps to cooperate and ensure successful implementation of all the measures mentioned in this MoU.

## 4. Areas for Cooperation

### 4.1 Participation in knowledge sharing:

**SoftCrowd Technologies** shall select and depute Industry experts, Technology specialists; to participate and deliver technical talks on various topics as shall be, jointly, decided by above mentioned departments & Training and Placement Department, of S. M. E. S. Sanghavi College of Engineering, Nashik. Such talks/lectures shall either be a part of the curriculum or a value-added knowledge for the students. Also these talks may be oriented for the career growth of the student.



**4.2 Live Projects for Students:**

SoftCrowd Technologies shall provide students with the real life /industry-oriented problem as an academic project. Also guide the students during the various stages of the project development. The contribution can be extended as the sponsoring projects for students and issue the required documents time to time. College and Company shall guide the students for project development and record the participation of the students in project development.

**4.3 Training and Placement support to College:**

SoftCrowd Technologies shall conduct Training programs, Workshops as and when necessary to help the students to enhance their technical and soft skills. S M. E. S. Sanghavi College of Engineering with above mentioned Departments shall coordinate the Training/Workshops activities at their premises using their infrastructure. SoftCrowd Technologies shall recruit competent and potential students of final year students depending on their annual need and growth plan. This activity shall be governed by their selection process steered, jointly, by the Placement Cell of S.M.E.S. Sanghavi College of Engineering and SoftCrowd Technologies

**4.4 Participation in Technical Events of Engineering:**

SoftCrowd Technologies shall consider participation in technical events. College events include National/International conferences, workshops, finishing schools, symposia, value-added courses, Mock Personal Interview hosted by S. M. E. S. Sanghavi College of Engineering, Nashik. The final decision shall be taken on a case to case basis after review and discussion between the two parties.

**4.5 Faculty and Students- Summer and Winter Training to Students:**

SoftCrowd Technologies shall identify, encourage and support the evolving technical competence in students by providing students internships and Summer/Winter trainings during their vacation period between successive semesters.

SoftCrowd Technologies shall deploy such students on specific technical works at their development centres. S. M. E. S. Sanghavi College of Engineering will observe and record the training being taken by the student.

SoftCrowd Technologies shall evaluate the quality of the work carried out by the students and award them with a certificate at the end of the Internships.

Training and Placement Officer S. M. E. S. Sanghavi College of Engineering shall co-ordinate with SoftCrowd Technologies throughout the process including initiation of the students training request at the appropriate time, selection of students for the training overseeing the technical work carried out by the students and the evaluation of the work carried out by the students as might be required by the College.

#### 4.6 Nurturing Exchange Programs:

S. M. E. S. Sanghavi College of Engineering, Nashik shall foster the industry-institute exchange program with respect to the faculty and industry executives to serve in the organizations on an exchange basis.

This shall provide the associates of S. M. E. S. Sanghavi College of Engineering, Nashik and SoftCrowd Technologies with cross-learning opportunities.

#### 5. Confidentiality

Either party guarantees and acknowledges that all information whether in writing or oral or otherwise obtained from other party under this MOU would be kept strictly confidential during the MOU or after cessation, either party shall not divulge, disclose or impart to any third person/organization. The provision of this clause shall survive the termination of this MOU.

#### 6. Miscellaneous

6.1. This MOU shall be valid for a period of 5 years from 11/02/2025 to 11/02/2030 and will be signed by S. M. E. S. Sanghavi College of Engineering, Nashik and SoftCrowd Technologies. This MOU shall be renewed for further term with mutual consent of the two parties. Either party may terminate this MOU by giving 30 days prior written notice to the other.

6.2 Neither party hereunder shall be liable for any consequential loss or damages arising out of the performance of obligations under the terms of this MoU.

Agreed to:

For,

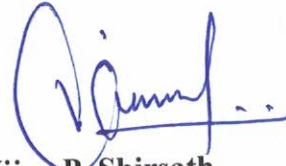


**Dr. Bajirao Subhash Shirole**  
(HOD)



**Dr. Mahendra Tulshiram Jagtap**  
(HOD)

For,



**Mr. Vijay P. Shirsath**  
(Founder & CEO)

Softcrowd Technologies, Nashik

